



Consumer representation

The purpose of representation is to bring the full range of relevant perspectives to be considered by boards and committees when making decisions. A consumer representative is someone who brings the perspective of consumers to the process.

The Ministry has information to assist consumer representatives and those wishing to appoint consumer representatives.

[Find out more about what consumer representation is, and the Ministry's role.](#)

Being a consumer representative

[Applying to be a consumer representative](#)

Information on how to apply to become a consumer representative and the application process.

[Being a consumer representative](#)

Includes roles and responsibilities, interests and conflicts of interest, being effective in meetings, networking and the Consumer Representative Network.

[Consulting consumers](#)

Effective consultation is a genuine exchange of views between people who have the knowledge and experience to confront the issues.

Getting a consumer perspective

[Recruiting effective consumer representatives](#)

Includes information on why you should have a consumer representative, the recruiting of effective consumer representatives, qualities of an effective consumer representative, the Ministry's nomination process and Consumer representatives' fees and expenses.

[Guidelines for Chairpersons](#)

How Chairpersons help consumer representatives be effective, problems encountered by consumer representatives and the Consumer Representative Network.