

SECTION 4: KNOW WHAT TO LOOK FOR
ACTIVITY 1: WHAT CAN WE LEARN FROM
PRODUCTS, PRODUCT PACKAGING
AND LABELLING?

Education
ACE Consumer



What can we learn from products, product packaging and labelling?

Preparation Checklist

- For homework have students gather and bring to class two or three packaged food items. These could be lunch or snack foods, or a tinned item. These items will be weighed in class. Alternatively bring in some items for the class to investigate.
- Gather and bring to class empty tins, packets and wrappers that students can weigh.
- Bring to class as many sets of scales as possible that are capable of measuring these items accurately. You may be able to use scales from Mathematics or Food Technology equipment.
- Provide copies of the **Product packaging information sheet** for group of students to use.

Activity

This activity explores how to access information from products, product packaging and product labels.

- a) Organise the students to work in groups and look at the examples of packaged food items they have brought. Ask them to list as many functions of the packaging that they can think of.
- b) Ask the students to check their ideas with the **Product packaging information sheet** and discuss the many purposes of packaging.
- c) Ask the students to consider how the packaging attracts the consumer to each of the products they have brought for the activity.
- d) Ask the students to design a package for a new lunch item or snack bar, and make sure the package contains all the information they think is important to the consumer. They can use the **Product packaging information sheet** to help them decide what to put on the packaging.

