



Investigating product recalls

Your task is to do some research on product recalls and present your research information to the class in an interesting way.

- From the Consumers' Institute's website information on recalls

<http://www.consumer.org.nz>

investigate the product recalls over the last two or three months. You will need to visit the archive (older) material as well as current recall notices.

- Investigate three groups of recalls:
 - products for babies and young children
 - recalls of food products
 - recalls of cars, electrical products, gas stoves etcand identify
 - why the products are recalled
 - any common features of recall notices.
- Keep a watch on newspapers and in stores you visit to see if you can observe any product recall notifications and record any you find. If the recall notice is in a newspaper keep a copy of it to use to help you to create the print recall notice below.
- Select one recall on the website that interests you and produce a print recall notice that has the four essential components:
 - description of the product
 - description of the problem
 - what to do if you have the product with the problem
 - who to contact about the recall.

All print recall notices have a “slashed” border around them of a heavy broken black line to distinguish the notice from other advertising.

Visit

<http://www.consumeraffairs.govt.nz/productsafety/businessinfo/recallingproducts.html>

